



Association of
Hungarian
Forwarders



HUNGARIAN FORWARDERS' DAY

6-7 MAY 2026

THERMAL HOTEL VISEGRAD

MEDIA OFFER

Introduction

The Association of Hungarian Forwarders (AHF) has been representing the Hungarian players in the industry since 1989. The Association has more than 90 member companies, covering two-thirds of the Hungarian freight forwarding market.

The **Hungarian Forwarders' Day** is one of the most prestigious events in the industry, where participants can not only hear exceptionally interesting presentations, but also take advantage of excellent networking opportunities. Thanks to English simultaneous interpretation, hundreds of domestic and international professionals will follow the event closely.

By supporting the event, you will directly reach

- The managers and decision-makers of freight forwarding and logistics industry, who decide on everyday operations and strategic issues.
- The managers of road, rail, air, sea and inland waterways transport companies, who directly shape the market.
- The professionals of the related infrastructure - key players in ports, terminals, airports.
- Logistics and purchasing managers of large companies, as well as decision-makers of industrial production and trading companies.
- Representatives of educational institutions, ministries and professional organizations - key players in the scientific, regulatory and international environment.

Direct contact with about 300 professionals

- 88% senior and middle managers,
- 86% domestic – 14% international participants.

Partners and Supporters of previous years



Sponsorship packages

1) Featured Partner ▶ Maximum visibility and exclusive positioning – EUR 7,900

- ➔ Exclusive 15-minute presentation and participation in a panel discussion
- ➔ Branded stand* in the exhibitor area
- ➔ Lanyard* branding and gift bag* branding + product* placement
- ➔ Rollup at the main entrance and in the conference room
- ➔ Networking zone table
- ➔ Continuous projection of promotional video
- ➔ Featured logo appearance on all channels (online + offline)
- ➔ 6 one-day tickets + additional tickets at a discounted price

Enjoy the highest visibility across all conference communications, with exclusive presentation opportunities and **premium exposure** to industry leaders.

Recommended for market-leading companies seeking to launch a new product or service and secure a prominent professional presence before key decision-makers.

2) Partner ▶ Strong professional presence and networking opportunities – EUR 3,900

- ➔ Participation in a panel discussion
- ➔ Branded table in the networking zone
- ➔ Rollup in the conference room
- ➔ Product* placement in the gift bags
- ➔ Continuous projection of a promotional video
- ➔ Logo display on all channels (online + offline)
- ➔ 4 one-day tickets + additional tickets at a discounted price

A cost-effective way to maintain an **active presence** at the industry's leading event, while building valuable relationships with domestic and international decision-makers.

Ideal for companies aiming to build stronger professional ties and engage directly with domestic and international decision-makers.

3) Supporter ▶ Affordable professional exposure – EUR 1,900

- ➔ Rollup in the conference room
- ➔ Product placement in the gift bags
- ➔ Continuous projection of a promotional video
- ➔ Logo display in the event communication (online + offline)
- ➔ 2 one-day tickets + additional tickets at a discounted price

The entry-level package that ensures your company's presence in all conference communications and **direct engagement** with the professional community.

Best suited for companies aiming to raise their profile in the logistics and transport industry in a cost-effective way.

*Production cost is not included

The above packages can be customized according to the needs of our Partners. All support packages are available with a 10% discount for AHF members.

Video from the 2025 conference



<https://youtu.be/TSvZTCgYB30>

Contact

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We look forward to welcoming you among our valued partners.